



## IIC & E-cell Guru Nanak Dev Engineering College, Ludhiana

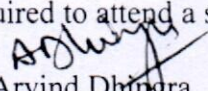
Ref.No. E-cell/2022-23/007

24.3.2023

### Open Elective Course on Entrepreneurship

An open elective course for all branches/all semesters is proposed to be run from July, 2023 session onwards. This course will be a 3 credit course (Subject Academic Council Approval). This course will be run as per guidelines and under guidance of Wadhvani Foundation under their NEN initiative. Course would be spread over 14 weeks with each week's concept aligned to the case study in perspective. This will help students to get inspired, contextualize the concepts and apply it to their start-up idea. The entire journey has been divided into four milestones that enable a student to build final pitch deck by the end of the course. The students will develop business sense as they build on their idea to MVP to Business planning by validating with potential real customers and iterating their offering as per the feedback. Each venture team will get a mentor to guide them in their start-up journey.

Students interested in taking up this course and to know about the **basics of entrepreneurship** are required to attend a seminar in **college auditorium** on **29<sup>th</sup> March, 2023 from 2.00PM onwards**.


  
Dr. Arvind Dhillon  
Convener-IIC

Cc: Principal Sir: for kind information

CNB/HNB/DNB

HODs

(Arch/CE/CSE/Applied Sciences/EE/ECE/ME/IT/Business Applications/Computer Applications)

*DNB / Sept. website*  










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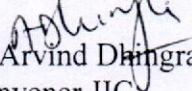
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The following members of IIC are requested to attend the seminar and also to ensure atleast 50 students from their respective branch are present in auditorium on 29<sup>th</sup> March, 2023 at 2.00PM.

1. Dr. Harvinder Singh, Dean (Consultancy)
2. Dr. Harwinder Singh, Dean (Planning)
3. Dr. Amit Kamra, IT
4. Dr. Chahat Jain, ECE
5. Pf Baljeet Singh Ahluwalia, EE
6. Dr. Amanpreet Kaur Sodhi, Applied Sciences
7. Dr. Jagdeep Singh, ME
8. Dr. Sita Rani, CSE
9. Pf. Yuvraj Singh, CE



